

# Aniko Michaelis

## Graphic Designer

anikomichaelis.com  
+61 423 344 658  
anikogmichaelis@gmail.com

Aniko Michaelis is a Graphic Designer and creative extraordinaire. She loves beautiful things, amazing people and dazzling ideas.

## Employment

**Aniko Michaelis**  
Freelance Graphic Designer  
Jan 2019 - Present

Freelancing has given me great, detailed experience across a variety of fields. I have contracted at agencies such as Magnum and Co. and worked on exciting projects with Lifeline Australia, Atelier Stefani and Harcourts Real Estate. I have built brands and assets for small businesses and creatives and managed social media channels' strategy and content creation. Working across all mediums and industries has enhanced my flexibility in design. I can develop projects from concept to completion whilst also being able to confidently slot into a team environment.

**RBA Group**  
**AVAC Australia**  
Design and Marketing  
Mar 2017 – Dec 2018

I was the sole in-house designer and a part of the marketing team for both RBA Group & AVAC Australia. Tasks included maintaining both websites, product photography, image retouching, creating print and digital marketing, brochures and technical data sheets. Whilst my role started as maintaining the already established brands, it grew into modernising and developing them. AVAC, in particular, underwent a huge rejuvenation. With the new style guide EDM's were rolled out, print marketing was distributed and the website redesigned.

**Samantha Wills**  
Graphic Design Internship  
Feb 2017 – May 2017

I undertook my Graphic Design Internship at Samantha Wills. Learning from the award winning team I assisted on photoshoots, image retouching, resizing and website content. I worked on marketing campaigns to help develop EDM's, digital marketing, simple animations and social media content.

**Harcourts, Shire Living**  
Design and Marketing  
Jan 2016 – Feb 2017

Shire Living was a new franchise for Harcourts and the first in its geographical area. Having worked in Real Estate before, I built on my knowledge of the industry to contribute to marketing campaigns, sales techniques and team culture. As the in-house designer, I would bring to life elements of this for both print and digital marketing. Including brochures, client packages, website maintenance, newsletters, photography, written adverts and social media content.

Earlier experience available on request.

## Education

**The Design Kids**  
Designer Bootcamp  
2020

**Social Media Strategy Mapping & Digital Marketing**  
General Assembly  
2020

**Australian Centre for Photography**  
Camera Craft - Digital Photography  
2017

**SAE Institute**  
Bachelor of Design - Graphic Design  
2015 - 2017

**University of Wollongong**  
Bachelor of Media and Communications (Deferred)  
2014 - 2015

## Skills

InDesign	Problem solving
Photoshop	Attention to detail
Adobe Illustrator	Organisation
After Effects	Conceptual thinking
Adobe Spark	Strategic thinking
Illustration	Communication
Photography	Management
Videography	Interpersonal skills
Mailchimp	Research
Google Suite	Team work

## Referees

Contact details are available on request.

**Harrie Jack**  
Head of Creative Services  
Magnum & Co

**Natasha Stairmand**  
Director  
Harcourts Shire Living

If further information is needed,  
please do not hesitate in reaching out!