

Aniko Michaelis

Graphic Designer

anikomichaelis.com
+61 423 344 658
anikogmichaelis@gmail.com

Aniko Michaelis is a Graphic Designer and creative extraordinaire. She loves beautiful things, amazing people and dazzling ideas.

Employment

Aniko Michaelis
Freelance Graphic Designer
Jan 2019 - Present

Freelancing has given me a rich, detailed experience across a variety of fields. I have contracted at agencies such as Magnum and Co. and Archibald Williams. I have worked on exciting projects with Lifeline Australia, Atelier Stefani and Harcourts Real Estate. I have built brands and assets for small businesses and creatives and managed social media channels' strategy and content creation. Working across all mediums and industries has enhanced my flexibility in design. I can develop projects from concept to completion whilst also being able to confidently slot into a team environment.

RBA Group/ AVAC Australia
Design and Marketing
Mar 2017 – Dec 2018

I was the sole in-house designer and a part of the marketing team for both RBA Group & AVAC Australia. Tasks included maintaining both websites, product photography, image and video editing, creating print and digital marketing, brochures and technical datasheets. Whilst my role started as maintaining the already established brands, it grew into modernising and developing them. AVAC, in particular, underwent a huge rejuvenation. With the new style guide, EDM's were rolled out, print marketing was distributed and the website redesigned.

Samantha Wills
Graphic Design Internship
Feb 2017 – May 2017

I undertook my Graphic Design Internship at Samantha Wills. Learning from the award-winning team I assisted on photoshoots, image retouching, resizing and website content. I worked on marketing campaigns helping develop EDM's, digital marketing, simple animations and social media content.

Harcourts, Shire Living
Design and Marketing
Jan 2016 – Feb 2017

Shire Living was a new franchise for Harcourts and the first in its geographical area. Having worked in Real Estate before, I built on my knowledge of the industry to contribute to marketing campaigns, sales techniques and team culture. As the in-house designer, I would bring to life elements of this for both print and digital marketing. Including brochures, client packages, website maintenance, newsletters, photography, written adverts and social media content.

Earlier experience available on request.

Education

The Design Kids
Designer Bootcamp
2020

Social Media Strategy Mapping & Digital Marketing
General Assembly
2020

Australian Centre for Photography
Camera Craft - Digital Photography
2017

SAE Institute
Bachelor of Design - Graphic Design
2015 - 2017

University of Wollongong
Bachelor of Media and Communications (deferred)
2014 - 2015

Skills

InDesign	Problem solving
Photoshop	Attention to detail
Adobe Illustrator	Organisation
After Effects	Conceptual thinking
Adobe Spark	Strategic thinking
Illustration	Communication
Photography	Management
Videography	Interpersonal skills
Mailchimp	Research
Google Suite	Team work

Referees

Contact details available on request.

Harrie Jack
Head of Creative Services
Magnum & Co (formerly)

Jason Hilzinger
Studio Manager/ Art Director
Archibald Williams

If further information is needed,
please do not hesitate in reaching out.